# ON THE RADIO

#### THURSDAY, MARCH 29, 1951

1:55-Baseball: Giants-Cardinals-WMCA; 3:55-Yankees-Cubs-WINS. 6:30-6:45-Narcotics Roundtable: Senator Estes Kefauver and Dr. Leo Steinig-WNBC.

- Steinig-WNBC. 7:30-8-Gracie Fields Show: With Bernard Braden-WMGM. 8-9-Screen Guild Players: "Kiss of Death," With Richard Widmark, Victor Mature, Coleen Gray, Thomas Gomez-WJZ. 8:05-9-Symphony Hall: Brahms' Symphony No. 3 in F-WQXR. 8:30-Pro Basketball Playoff: Knickerbockers vs. Syracuse-WMGM. 9:30-Dragnet-Play: Actual Case From Police Files-WNBC. 9:30-Boxing: International Golden Gloves; 11:35-(Cont.)-WOR. 9:30-10-Playhouse: "Elizabeth, Captive Princess," With Anne Baxter; James Hilton Host-WCES.
- James Hilton, Host-WCBS.
- James Hilton, HOST-WUBS. 9:30-10-Much Ado About Music: Andor Foldes, Ruby Mercer, Ted Haig, Isobel DeMarco and Allyn Edwards, Quizmaster-WQXR. 10-11-Screen Director's Playhouse: "Next Time We Love," With Jimmy Stewart and Eleanor Parker-WNBC. 10-10:30-Newsstand Theatre: "On the Linger"-WJZ (Première). 10-10:30-Playhouse: "Waterloo Bridge," With Veronica Lake and Douglag Fairbanks Ir --WCBS
- Douglas Fairbanks Jr.--WCBS. 11-12:30-Academy Awards: From Hollywood---WJZ.

## MORNING

6:00-WNBC-Skitch Henderson Show WOR-Rambling With Gambling WJZ-Philip Alampi, Farm News WCBS-Jack Sterling Show WMCA-News; Musical Almanac WINS-News; Art Scanlon Show WMGM-Newsreel Theatre

WNEW-Rayburn and Finch Show 6:30-WNEC-News; Skitch Henderson Show WJZ-Sweeney and March Show WCES-News; Jack Sterling Show WNEW-News; Rayburn and Finch Show WQXR-Bright and Early 6:55-WNYC-News Reports 7:00-WNEC-News; Skitch Henderson Show WOR-News Reports

WAAT .....

WHOM .....1480

# AFTERNOON

12:55-WNYC-News Reports 100-WJZ-Mary Margaret McBride Show WCBS-Bir.Sister-Serial WMCA-News: Open House WNYC-E. Power Birgs. Organ WMGM-At Home With Lionel Barrymore WNEW-Bob Haymes Show WQXR-The New York Times News 1:05-WQXR-Midday Symphony 1:15-WNBC-Jane Pickens Program WCBS-Ma 'erkins-Serial WMGM-Keyboard Variations; News 1:30-WNBC-The Answer Man WCBS-Ha': erkins-Serial WMGM-Faceboard Variations; News 1:30-WNBC-The Answer Man WCBS-Toup Dr. Malone-Serial WMGM-Recorded Music 1:45-WNBC-The Guiding Light-Serial WNCA-Recorded Music 1:45-WNBC-The Guiding Light-Serial WNCA-Baseball: Glants vs. St. Louis Cardinals. at St. Petersburg. Fla. 2:00-WNBC-Double or Nothing WOR-Gloria Swanson Show: Helen Blanchard Post, Guest WJZ-Rod Hendrickson Show WCBS-The Second Mrs. Burton-Serial WNCA-Chamber Music Time 12:00-WNBC-News: Skitch's Scrapbook WOR-Kate Smith Speaks WJZ-Jimmy Oisen Show WCBS-Wendy Warren and the News WMCM-News: Recorded Music WNYC-Nidday Symphony WINS-News Reports WMGM-Paula Stone's Hollywood WNEW-Come and Get It WQXR-The New York Times News 12:05-WQXR-Luncheon Concert 12:15-WOR-Kate Smith Sings WJZ-Edwin C. Hill Comments: News WCBS-Aunt Jenny-Serial WINS-Listen to Lacy WMSM-News Reports 12:30-WNBC-Mrs. Franklin D. Rooseveli's WARGM-HAWS Reports 12:30-WNBC-Mrs. Franklin D. Roosevelt's Program Joseph Alsop. Guest WOR-News Reports WJZ-Herb Sheldon Show WCBS-Helen Trent-Serial WMGM-Joel Herron Orchestra WNEW-News: Recorded Music US & WOD Luckers of Saddia 12:45-WOR-Luncheon at Sardi's WCBS-Our Gal Sunday-Serlal WNEW-Perry Como Records WMCA- News; Open House-Joe O'Brien

# EVENING

6:00-WNEC-News Reports WDZ-Sports. Joe Hasel WCBS-News Reports WMCA-News: Movie Gossip: Music WCA-News: Movie Gossip: Music WMCA-News: Movie Gossip: Music WMCA-News: Movie Gossip: Music WMCA-News: Movie Gossip: Music WNED-The Answer Man WOR-Bob Eison-Interviews WJZ-News Reports WJZ-News Reports WMCA-Movie Gossip: Music WMCA-Mache Gossip: Music WMCA-Mache Gossip: Music WMCA-News Reports WJZ-Norman Brokenshire Show WGES-Curt Massey-Matha Tilton WMCA-Racing Results WMCA-Mews; Make-Believe Ballroom WQC-Veterans' News WINS-News Reports WINS-News Make-Believe Ballroom WQC-Stan Lomax. Sports WOR-Stan Lomax. Sports WOR-Stan Lomax. Sports WMCA-Steve Ellis. Sports WMCA-Mews: Recorded Music WMCA-Mews: Recorded Music WMCA-Mews: Recorded Music WMCA-MENCHIC Comments WINS-Martin Starr. Theatre WMGM-Today's Sports WOV-Seven Dollars at Seven WQXR-The New York Times News 7:05-WJZ-Headline Edition WOV-Mystery House WQXR-On Stage 7:15-WOR-Tello-Test WJZ-Eimer Davis. Comments WCBS-Jack Smith-Dinah Shore-Margaret Whiting Show WMCA-Dick Haymes Show WINS-Musical Comedy Favorites WMGM-Marion Morgan Show WOV-Band Parade 7:25-WMGM-News Reports 7:28-WQXR-Weather Round-Up 7:28-WQXR-Weather Round-Up
7:28-WQXR-Weather Round-Up
7:30-WNBC-News of the World WOR-Gabriel Heatter, News
WJZ-Play-Armstrong of the S. B. I.
WCBS-Club 15. Bob Crosby, Others WMCA-Barry Gray Show
WINS-News Reports
WNEW-News: Teddy Wilson Quintet
WMGM-Gracle Fields Show: With Ber-nard Braden. Billy Ternent Orchestra
WOV-1280 Club-Bill Williams
WQXR-Duo Plano Classics
7:45-WNBC-One Man's Family-Serial
WOR-Bing Crosby Records
WCR-Bing Crosby Show
WNEW-Jimmy Powers. Sports
8:00-WNBC-Play-The Aldrich Family. With Ezra Stone and Others
WOR-Damon Runyon Theatre: Joe Terrace
WUX-Screan Guild Players: Kirs of 7:28-WQXR-Weather Round-Up WOR-Damon Runyon Theatre: Joe Terrace WJZ-Screen Gulid Players: Kiss of Death. With Richard Widmark. Victo Mature, Coleen Gray, Thomas Gomez WCBS-Play-F. B. I. in Peace and War WMCA-News: Echoes of the Big Time WINS-Recorded Music

WNGM--Recorded Music
WEW--Recorded Music
WEW--Recorded Music
WEW--Recorded Music
WEW--News York Times News
Sto-WGXR-The New York Times News
Sto-WGR-Anead Redwards Comments
WMGA-News Recorded Music
WGXR-The New York Times News
Sto-WGXR-The New York Times News
Sto-WGR-The News York Times News
Sto-WGR-The New York Times News
Sto-WGR-The New York Times News

WFUV

WNYC-FM .. 93.9 WAAT-FM .. 94.7

WVNJ ..... 620

WWRL .... 1600

3 3

4

WMCA--- Recorded Music

### AFTERNOON

-FM STATIONS

98.3

98.7

WHLIFM ...

WOR FM

WCBS-FM ... 101.1

WFDR-FM 101.3

.101.9

WGHF

<ul> <li>25-WOR. WMGM-News Reports</li> <li>30.WNBC-Pepper Young's Family-Serial WOR-Jean Sablon Show WJZ-Hannibal Cobb-Serial WCBS-House Party WMGM-Hai Tunis Show WNEW-News: Recorded Music</li> <li>3:45-WNBC-Right to Happiness-Serial WJZ-Talk Back-Happy Felton</li> <li>3:55-WCBS-Cedric Adams Show: Mrs. Horace Heldt, Guest WINS-Yankees vs. Chicaro Cubs. at Phoenix. Ariz.</li> <li>4:00-WNFC-Backstage Wife-Serial WOR-Barbara Welles Show WJZ-Nancy Craig Show: Bob Hope. Guest WCES-Strike It Rich-Quiz WCS-Strike It Rich-Quiz WCX-The 'w orr Trues News 4:15-WOR. WMGM-News Reports 4:15-WOR. WMGM-News Reports 4:20-WNFC-Lorento Jones-Serial WOR-Dean Cameron WJZ-Pat Barnes and Barbara WCZS-Missus Goes A-Shopping</li> </ul>	WMCA-Swingtime Favorites When (=> Port,itre;itres WNW_News; Music Hall 4:55-WCBS-News Reports WNVC-News Reports 5:00-WNBC-When a Girl Marries-Serial WOR-Sitainth Arrow-Serial WOR-Sitainth Arrow-Serial WDS-Galen Drake WMCS-Senset Serenade WMCM-Ted Husing Bandstand WNEW-Bobby Sherwood Show WNEW-Bobby Sherwood Show WNEW-Forthe Faces Life-Serial WQR-Record Review 5:30-WNBC-Just Plain Bill-Serial WOR-Sky King-Serial WOR-Sky King-Serial WOR-Sky King-Serial WCA-Songs by Bing Crosby WNEW-News; Make-Belleve Ballroom WOX-Corkil Time 5:45-WNBC-Front-Page Farrell-Serial WSWC-Arneod Forces News; News

#### **EVENING**

WCBS-Roland Harriman: Red Cross Talk WMCA-The U. N. Today WINCA-The U. N. Today WINEW-Art Tatum, Plano WQXR-Rendezvous in France 10:55-WOR-Weather Reports WNEW-Art Tatum, Plano WQR-Rendezvous in France
 10:55-WOR-Weather Reports
 11:00-WNEC-News Reports
 WJZ-Academy Awards, From Hollywood: Fred Astaire and Others
 WCBS-News: Eric Sevareld, Comments
 WCBS-News: Broadway Night Watch
 WINS-Fred Robbins Show
 WMGM-Newsreel Theatre
 WNEW-Music Till Midnight
 WEW-Music Till Midnight
 WCR-The New York Times News
 11:15-WNEC-Bull Stern's Sport Show
 WOR-Lonesome Cal
 WCR-Mews: Records
 WOR-Mews: Records
 WOR-Mews: Recorded Music
 11:35-WNEC-America United: Is the Necessit' for Price Control Easing?-Nat Goldinger. J. T. Sanders. Waiter Gar-ve:, David Brinkley
 WOR-Boxing: International Golden Gloves, From Chleago
 11:45-WNEC-Bernle Mann Orchestra
 WMCA-News: Symphony Sid (To 5:45)
 WCR-Sentry Gray's Show (To 3)
 WNEW--Mikman's Matinnee (To 3:45)
 WIGA-Beer Kalmus; Jack Elsen (To 4)
 WEN-Symphonic Hour (To 1)
 WOR-Boxing: Show (To 3)
 WMCM-Bee Kalmus; Jack Elsen (To 4)
 WEND-Symphonic Hour (To 1)
 WOR-Boxing Farme News (To 3)
 WGM-Beer Kalmus; Jack Elsen (To 4)
 WEND-Symphonic Hour (To 1)
 WOR-Boxing Cooper Show (To 3)
 WGR-Bernle News (To 1 A. M.)

Victor

WINS-Art Scanlon Show
7:28-WQXR-Weather Reports
7:30-WNBC-News Reports
7:30-WNBC-News; Jack Sterling Show WCBS-News; Jack Sterling Show
WNEW-News; Rayburn and Finch Show
WQXR-Breakfast Symphony
7:45-WNBC-Skitch Henderson Show
WUZD-News Reports
WMCA-Unity Viewpoint-Talk
WMYC-Weather: News
8:00-WNBC-News; Skitch Henderson Show
WUZ-Sweeney and March Show
WUZ-Sweeney and March Show
WUZ-News: Gallagher and O'Brien
WMCA-News; Gallagher and O'Brien
WMCA-News; Gallagher and O'Brien
WMCA-News; Gallagher and O'Brien
WMCA-The New York Times News
8:15-WOR-Breakfast With Dorothy and Dick
WJZ-Breakfast With Dorothy and Dick
WJZ-Breakfast With Dorothy and Dick
WINS-News Reports
8:30-WNBC-Trea and Jinx Program:
Mercedes McCambridge, Clair Bee, Phot Allen
WCBS-Margaret Arlen Program: Frances Nellson Cluest WINS--Musical Matinee WMGM--News: Warmup Time WNEW--The Music Hall WQXR-The Music Hall WQXR-The New York Times News 2:05-WJZ--Ted Malone Program WCS-Perty Mason-Serial 2:30-WNBC-Live Like a Millionaire WOR-Rudy Vallee Show WJZ-News: Sweeney and March WCBS-Thi. Is Nora Drake WNS'--Jisten to Lacy WMGM-Tops in Pops-Ken Roberts WNEW-News: Recorded Music WNEW-News: Recorded Music WNEW-News: Recorded Music WNEW-News: Recorded Music WOR-Count People's Business-Alma Dettinger: Eric Tuxen, Guest 2:45-WJZ-Frances Scully-Hollywood Chat WCBS-The Brichter Day-Serial 3:00-WNBC-Life Can Be Beautiful-Serial WJZ-Welcome to Hollywood WJZ-Welcome to Hollywood 3:

WOR-Buddy Rogers Show WJZ-Welcome to Hollywood WCBS-Hilltop House-Serlal WQXR-The New York Times News 3:05-WQXR-Symphonic Matinee 3:15-WNBC-Road of Life-Serlal WCBS-King's Row-Serlal

AM STATIONS-

570 ....

WJZ-News Reports WCBS-News: Jack Sterling Show WMCA-News: Musical Almanac WNYC-Sunrise Symphony WINS-News Reports WMGM-Ted Brown Show WQXR-The New York Times News 7:05-WQXR-Bright and Early 7:10 WJC, Wachen Beneric

7:10-WJZ-Weather Report 7:15-WOR-Gambling's Musical Clock WJZ-Sweeney and March Show WINS-Art Scanlon Show 7:22-WQXR-Weather Reports

WNBC

WNEW .....1130

WNJR .....1430 WNYC ..... 830 WOB .... 710

680

WINS ...... 1010

WJZ ..... 770 WLIB .....1190

WMGM ..... 1050

WMCA